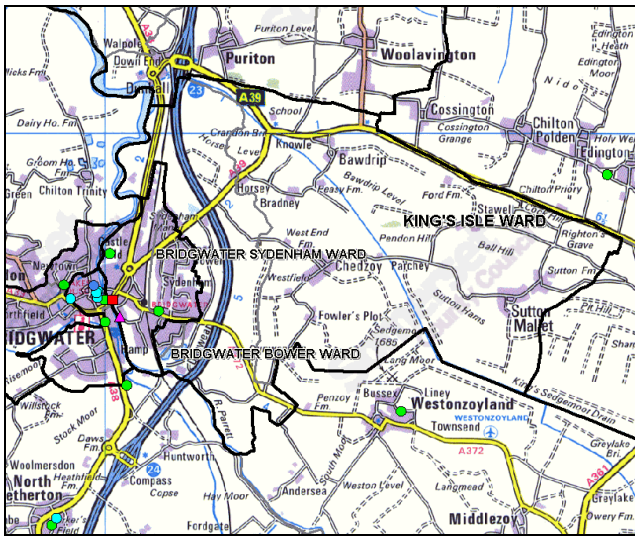


Electoral Division Profile for **BRIDGWATER EAST & BAWDRIP**

## Introduction

This is a profile for the Electoral Division of **Bridgwater East and Bawdrip** which is based upon data for the three wards<sup>1</sup> of:-

- Bridgwater Bower
- Bridgwater Sydenham\*
- King's Isle\*



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KEY:	
	Electoral Division
	Ward boundary
	Hospital
	NHS Dentist
	NHS Doctor
	Police station
	Fire station

This profile presents the information within the same themes as those used in the Somerset Local Area Agreement submission.

Where an indicator relates to a specific LAA measure, the National Indicator (NI) number is given in brackets.

More details about the information used in this profile are given on the back page.

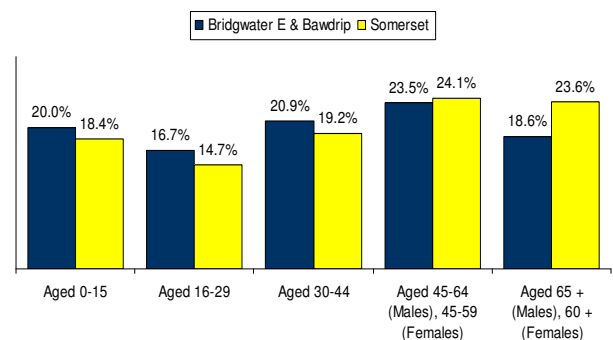
<sup>1</sup> 2003 administrative boundaries are used for consistency  
 \* Please note that data for Bridgwater Sydenham ward is also included in the Division Profile for Bridgwater North and Central, and data for King's Isle ward is also included in the Division Profile for North Petherton because these wards overlap the two divisions. This could result in slight over or under estimations on the figures presented. For information based on a more precise geographic area, use Output Areas (OAs). The OA allocations for Wards and Divisions within Somerset are available in a look-up table on the SINE website [www.sine.org.uk](http://www.sine.org.uk)

## General

- Bridgwater East & Bawdrip has a population of 17,390.<sup>2</sup>
- The area covered by the Division is 6,137 hectares, making an average population density of 2.8 persons per hectare.<sup>3</sup>
- The population is almost exactly evenly divided between males (49.4%) and females (50.6%), whereas for Somerset as a whole, 51.4% are women.<sup>1</sup>
- 98.0% of the population class themselves as White British<sup>2</sup>. The most common other ethnic group is Mixed (0.4%).
- Bridgwater Sydenham ward experiences multiple deprivation across a wide range of indicators, and as such has been identified as a priority ward under the 2007 Somerset Health and Social Needs Analysis deprivation indices for 'all ages', 'children' and 'people aged 65+'.
- Bridgwater Bower has the highest rate of households with no central heating within Sedgemoor district, at 17.5% of households. It also has Sedgemoor's 4th highest rate of hospital admissions for depression and self harm.

## Age Structure

The age structure of the Division is as follows:



Bridgwater East & Bawdrip has a younger population than the county as a whole, with relatively few of pensionable age.

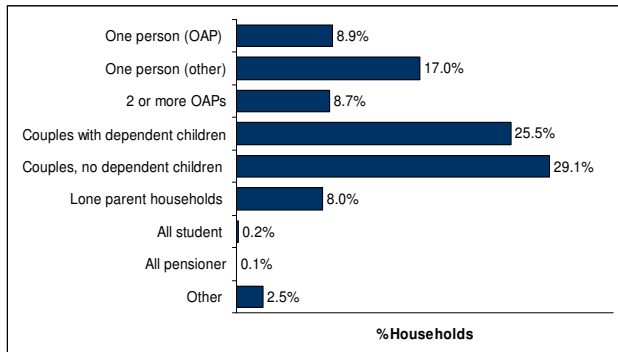
<sup>2</sup> ONS 2007 mid-year population estimates

<sup>3</sup> Based on Census 2001 figures

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## Households

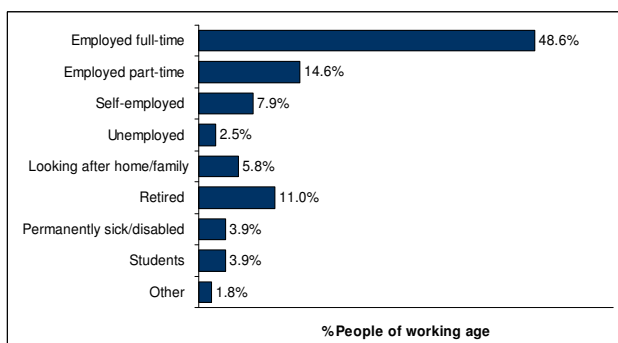
The household composition for Bridgwater East & Bawdrip at the time of the last Census in 2001 shows that quite a high proportion of households consisted of couples with no dependent children.



## Economic Well being

### Economic Activity

At the time of the last Census, almost half the working age population of Bridgwater East & Bawdrip were employed full-time, a very high proportion.<sup>4</sup>



### Industry of employment

At the last Census<sup>4</sup>, the most common industry of employment in Bridgwater East & Bawdrip was Wholesale/Retail, Trade with 24% of the workforce. There were above-average proportions working in this category and Manufacturing.

<sup>4</sup> More recent data about economic activity is only available for District level or larger areas

## BRIDGWATER EAST & BAWDRIP SOMERSET

Industry	Bridgwater East & Bawdrip	Somerset
Agriculture, hunting & forestry	2.2%	3.7%
Fishing	0.1%	0.0%
Mining & quarrying	0.1%	0.4%
Manufacturing	22.1%	16.6%
Utilities	2.2%	0.8%
Construction	8.3%	7.7%
Wholesale/retail, trade	23.6%	18.5%
Hotels and catering	2.9%	5.1%
Transport, storage & comms	6.1%	5.3%
Finance	2.3%	2.3%
Real estate	7.7%	9.8%
Public admin & defence	4.6%	6.2%
Education	5.9%	7.9%
Health and social work	8.7%	11.2%
Other	3.2%	4.5%

### Working age people claiming Job Seeker's Allowance (NI 152 and NI 153)

The most recently available figures<sup>5</sup> show that 1.69% of the working age population of Bridgwater East & Bawdrip were claiming Job Seeker's Allowance.

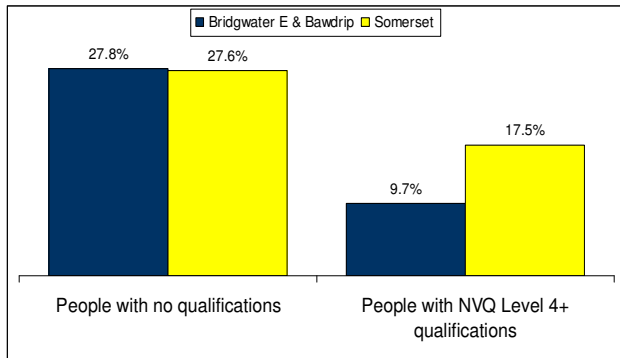
This is above the average for Somerset (1.1%).

## Enjoying and Achieving

### Qualifications (NI 165)

Based on the most recent Census data<sup>4</sup>, people in Bridgwater East & Bawdrip were on a par with the Somerset population in terms of the proportion who had no qualifications. However, relatively few (9.7%) were educated to at least NVQ4 / degree level.

<sup>5</sup> Ward based data drawn from the Somerset Health and Social Needs Analysis 2007 edition. CAUTION: Electoral Division averages, where they are drawn from the Somerset Health and Social Needs Analysis 2007 database, are based on a direct average of the constituent wards, and are not weighted by the size of the population.

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### Young People 16-19 Not in Education, Employment or Training – NEET (NI 117)

An overall NEET rate for the Bridgwater East & Bawdrip division cannot be calculated, as rates for all individual wards are not available<sup>6</sup>. However, the figure for Sydenham ward was quite high at 5.23% of 16-19 year-olds.

### GCSE Passes (NI 75)

In Bridgwater East & Bawdrip, the proportion of pupils achieving 5 or more GCSEs or equivalent at grade C or above (including English and Maths) is 34.4%<sup>5</sup>. This is well below the overall rate for Somerset of 47.1%. In particular Sydenham ward has a figure of just 22.5%.

## Staying Safe

### Acquisitive Crime (NI 16)

The 'acquisitive crime' measure includes the crimes of

- drug supply
- burglary
- fraud
- theft and

<sup>6</sup> Ward-based NEET rates are contained within the 2007 Somerset Health and Social Needs Analysis database. The database suppresses small numbers to protect anonymity.

- shoplifting

The most recent ward-based data<sup>5</sup> puts the number of acquisitive crimes reported to police in Bridgwater East & Bawdrip at 32.0 per 1000 population, similar to the overall Somerset rate. However, figures vary from 12 in King's Isle ward to 45 in Bower ward.

### Youth Offending (NI 111)

The most recent ward-based data relating to young offenders<sup>5</sup> is the proportion of young people who are clients of the Somerset Youth Offending Team (YOT)<sup>7</sup>.

In Bridgwater East & Bawdrip, YOT clients account for 2.84% of the population of 10-17 year olds, almost identical to the Somerset rate of 2.85%. However, Sydenham was much higher, at 4.6%.

### Domestic Violence (NI 32)

Bridgwater East & Bawdrip has a relatively low rate of reported domestic violence compared to Somerset as a whole<sup>5</sup>. In the division, there were 4.1 reported incidents per 100 households, compared to 2.8 for the County<sup>8</sup>. Again, Sydenham had a notably higher figure (6.7).

## Being Healthy

### Under-18 Conceptions (NI 112)

Figures in this profile are based on the National Quintiles for reported 15-17 year-old conception rates<sup>9</sup>. Bower and

<sup>7</sup> The Local Area Agreement measure NI 111 is 'first time entrants to the Youth Justice System aged 10-17'. Data for this measure is not available at ward level, so the indicator 'clients of Somerset YOT' has been used as an alternative.

<sup>8</sup> As with any 'crime' indicator, these are based on reported incidents. A higher or lower figure could be the result of a higher or lower rate of reporting, rather than (or as well as) an increase or decrease in actual incidents.

<sup>9</sup> Provided in the Somerset Health and Social Needs Database 2007. These National Quintiles rank all wards in England and Wales and then allocate them to one of five equal groups – quintiles - based on the average rate of teenage conceptions.

## Electoral Division Profile for **BRIDGWATER EAST & BAWDRIP**

Sydenham wards appear in the top Quintile – that is, the ward with the highest rate of teenage conceptions.

### Deaths from Circulatory Disease (NI 121)

The overall rate for deaths under age 75 from circulatory disease in Bridgwater East & Bawdrip is 87.7 per 100,000 population, above the county average of 66.6.

However, the rate was notably lower in the King's Isle ward (39.6).

### Obesity in Primary School Age Children (NI 56)

An overall rate of child obesity for Bridgwater East & Bawdrip cannot be calculated, as rates are only available for two wards<sup>10</sup>. In King's Isle, the figure was an above-average 23.7% of Year 6 children.

### About this Profile

This profile aims to provide an introductory 'taster' to the wealth of easily accessible information available at ward level.

The information contained within this profile has been drawn from:

- National Statistics – via the Neighbourhood Statistics portal <http://www.neighbourhood.statistics.gov.uk>
- Somerset Health and Social Needs Analysis database (2007 edition) <http://www.sine.org.uk/about-sine/project-subgroups/hsnag/>

Quintile 1 includes wards with the lowest rates and Quintile 5 includes wards with the highest rates in England and Wales.

<sup>10</sup> It is too small a count for a rate to be calculated and published. Ward-based rates are contained within the 2007 Somerset Health and Social Needs Analysis database. The database suppresses small numbers to protect anonymity.

### Online Support

Further support is available for those wishing to find out more about local area data.

The new website of the [Somerset Intelligence Network](#) has been set up to provide a first-stop-shop for research, data and consultation intelligence within the County of Somerset. The website provides links to sources of local area data, including the two main sources used in this profile, as well as helpful guides about how to use them most effectively.

The Somerset Intelligence Network is part of the regional observatory network, and is hosted by the Somerset Strategic Partnership.

The website address is [www.sine.org.uk](http://www.sine.org.uk)

### For more information

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Produced by Somerset County Council  
In partnership with Intelligence Clearly